



2019 ANNUAL CONFERENCE

Wicked Smaaht Ways to Build Your Business

Presenters:

Cheri Barad, Ellen Koppersmith & Dale Price, MBA

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Getting to Know Cheri Barad

- Barad Education Consulting
 - 22 Years of Experience
- Two Offices:
 - Wellesley, MA & Greater Kansas City, MO
- HECA Member, 22 Years
 - President-Elect
- NACAC, NEACAC, GPACAC Member
- UCLA Extension Instructor



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Ellen Koppersmith

- Owner, College Kupp
 - 4 Years of Practice, Los Angeles, CA
- HECA Member, 4 Years
 - Volunteer Coordinator, College Fair Co-Chair '19 & '20
- NACAC & WACAC Member



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Dale Price, MBA

- Founder, Access College America
 - Going on 3 Years
 - Virtual Based, Located in Austin, TX
- Higher Education/College Admissions, 2006
- HECA Member, 2 Years
 - Webinar Chair
- TACAC, SACAC Member



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Key Considerations

Tips from Cheri, Ellen & Dale



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Let's Open This Up

What's worked for you?

What are you struggling with?

What have you learned that's exciting?



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Thank you for joining us today!



We look forward to seeing you again in 2020!

