

*“Oh, the Places You’ll Go!”*

The Enduring Value of a Liberal Arts Education in the 21st Century

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## ABOUT THE PRESENTERS:

### **VICTORIA TURNER TURCO, JD**

[www.turnereducationaladvising@gmail.com](mailto:www.turnereducationaladvising@gmail.com)

Victoria is the founder of Turner Educational Advising, LLC, an educational consulting firm specializing in college and law school admissions and professional development. She also served as the Senior Manager of Pre-Law and Professional Development Programs and Georgetown University for almost a decade.

An attorney with private practice and in-house experience, Victoria received her JD from Boston University School of Law, where she was a Paul J. Liacos Scholar. She received her BA in history from the University of Pennsylvania and was a member of Penn’s Alumni Interview Committee for more than 15 years. Victoria has presented extensively - both nationally and internationally - on the topics of admissions advising, essay writing, and professional development. In fact, she has given more than 100 presentations on the topic of admissions essay writing alone!

Victoria has been featured in U.S. News & World Report and Parents.com. She is a professional member of IECA with specialty designations in college and law school advising; a member of HECA, where she serves on the Business Partners Committee; a member of PCACAC, where she serves on the Current Trends/Future Issues Committee; a member and former board member of NAPLA; and a member of the DC Bar.

### **MISSY EVANS-MORELAND**

[www.morelandeducational.com](http://www.morelandeducational.com)

Missy is the founder of Moreland & Associates Educational Consulting, LLC ([www.morelandeducational.com](http://www.morelandeducational.com)). She advises students, both international and domestic, on all aspects of the college admissions process, and regularly presents at educational conferences and workshops.

Missy graduated from Notre Dame of Maryland University (NDMU) with a degree in Modern Foreign Languages. She has held senior level positions in both college and university admissions and independent school institutional advancement.

Missy was the Director of Admissions for Trinity Washington University, Washington, DC, and had admissions roles with Michigan State, Towson, and Notre

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Dame of Maryland Universities. She has experience in development, alumni and parent relations at Flint Hill School in Oakton, Virginia, and the Gilman School in Baltimore, Maryland.

Missy is a professional member of IECA with specialty designations in school and college. She is also a member of PCACAC and serves on the Current Trends/Future Issues Committee and leads the Special Interest Group Committee for IECs. She formerly served as a member of the Board of Trustees of NDMU where she received the President's Medal in 2017, and received the Bates' Best Award in 2018 from Bates College in Lewiston, ME, for her parent volunteer service.

#### **MATT MAPLES, MA**

<https://careercenter.georgetown.edu/about-us/staff/>

Matt has worked at the Career Education Center since August 2003. He earned a bachelor's degree in history from The College of William and Mary in 1998 and a master's degree in instructional technology from The University of Virginia in December 2000. Before coming to Georgetown, Matt worked as a content developer for an education company

#### **ANNE SHIELDS, MS, BCC, MBTI Certified**

[www.lighthousecareercoaching.com](http://www.lighthousecareercoaching.com)

Anne's first career was in higher education where she worked in student and alumni development. During that time, she led the career centers at Carleton, Davidson, Bowdoin, Carnegie Mellon University, and the alumni career services program at the University of Rochester. Her passion, career coaching, compelled her to launch Lighthouse Career Coaching. Anne works with individuals of all ages to guide their career discovery and decision-making.

In addition to her individual coaching and group workshops, Anne has recently teamed up with several HECA members by supplementing their college consulting work with early career exploration offerings for individuals and small groups, including deeper dives into choosing a major and career direction. Anne is a Board Certified Coach with ICF, with a specialty in career coaching. She obtained a BA in History American at Bates College and earned an MS at Western Illinois University, with courses in adolescent development, counseling, and higher education administration.

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