



HECA Conference
June 23 - 28, 2008
University of Tampa
Tampa, Florida
www.hecaonline.org

Exhibitor Day
Wednesday, June 25, 2008
Vaughn Center - 9th floor

Conference Participants: 200 private college consultants
Number of exhibitors: **LIMITED to the FIRST 20 exhibitors to register.**
TOTAL of 50-60 tables in college/exhibitor fair
Internet/Electricity: Available on a limited basis. Register early!
Cost: \$350.00
Register: www.hecaonline.org
Payment: Online with major credits cards or electronic check accepted

DETAILS

Provided: One day exhibitor fair - held in conjunction with college fair
6 ft table/2 chairs
Set Up: 9 - 10:15 a.m.
Exhibitor hours: 10:15 - 5 p.m. (time is **LONGER** than the College Fair hours)
Dedicated Exhibit/College Fair 10:15 - 11:15 a.m.
Exclusive Exhibitor Time **1 - 5 p.m. INCLUDING Special Dessert Reception 4 - 4:30 p.m.**
Tear down: 5 - 6 p.m.

Housing On campus housing in the dorms (the same building as the exhibits) is available.
The Sheraton Riverwalk is the conference hotel, with a discounted \$119.00 per night rate. See www.hecaonline.org for details.

INCLUDED

- Continental breakfast and lunch
- Company description included in conference directory and HECA's online conference listing
- Follow-up communications with shipping, internet, and other details as needed
- **EXTRA TIME!! Special Dessert Reception 4 - 4:30 p.m. in exhibitor hall**
- See website at www.hecaonline.org for full conference agenda

*Conference participants will be eating lunch in the college/exhibitor fair area sometime between 11:30 a.m. - 1 p.m.
No sessions are scheduled between 11:15 - 1 p.m.

ADDITIONAL: Tickets for social at Gaspar's Grotto can be purchased for \$80.00 per person. Come join the conference for a time of socializing and networking.

Questions? Exhibitor Chair - William Dunfey at William.Dunfey@mcphs.edu

Advertising/Sponsorship Opportunities:

Advertising is available for the conference program. We also have sponsorship opportunities for conference material and conference events. We can find a level or sponsorship to meet your budget. Events or materials can receive multiple sponsors. Sponsors will receive recognition online and in conference communications. For more information, email [William Dunfey](mailto:William.Dunfey@mcphs.edu) at William.Dunfey@mcphs.edu